

### ABSTRACT OF THE DISCLOSURE

A method and system to empowers a candidate to design and customize his/her own "Yard sign." The candidate may send out his/her message to multiple email addresses that he/she has collected. The process can be conducted over the Internet in a form similar to a mass mailing. This form of permission email based system allows the user to communicate with the constituents that he/she is trying to attract in a paperless form, saving time and money.